

# TU MATTERS TO MARYLAND

## CAPITAL BUDGET TESTIMONY

TO THE MARYLAND GENERAL ASSEMBLY

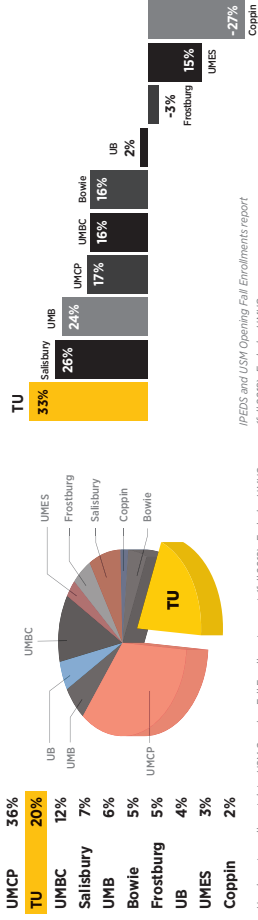
Presented by **Kim Schatzel, President**

March 2019

# TOWSON UNIVERSITY IS...

## THE SECOND LARGEST AND FASTEST GROWING

PERCENTAGE GROWTH SINCE 2003



IPEDS and USM Opening Fall Enrollments report (fall 2018). Excludes UMUC.

Headcount enrollment data: USM Opening Fall Enrollments report (fall 2018). Excludes UMUC.

## THE MOST FINANCIALLY EFFICIENT

FY 20 estimated State Funds per FTE



## THERE IS NO MINORITY GRADUATION ACHIEVEMENT GAP AT TU

Source: U.S. Department of Education, Institute of Education Sciences, National Center for Education Statistics. TU graduation rates are from the 2011 cohort. National average rates are from the 2010 cohort (the latest available).

## THE BEST RETURN ON INVESTMENT FOR MARYLAND

TU GRADUATES  
**1 IN 4 MARYLAND COMMUNICATIONS EXPERTS**  
**1 IN 5 MARYLAND HEALTH PROFESSIONALS**  
**1 IN 10 MARYLAND BUSINESS LEADERS**

U.S. Department of Education statistics for 2016-TU bachelor's degrees in CP 9, 51 and 52.

# COLLEGE OF HEALTH PROFESSIONS BUILDING

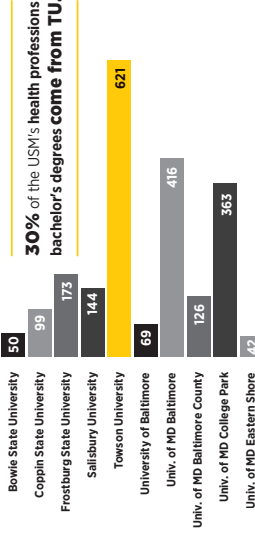
Towson University is addressing severe shortages in Maryland's health professions workforce by producing the most health professions bachelor's degrees in the state. We appreciate the state's support for the new College of Health Professions building, which is vital to close Maryland's 23,000-person employment gap.<sup>2</sup>

1 U.S. Department of Education, IPEDS for CP 51 (health professions and related programs) 2016-17  
 2 Maryland Workforce Exchange, January 2019

### THIS PROJECT WILL:

- Support the college's 184 percent undergraduate enrollment increase since 1998
- Alleviate space restrictions which limit the college to enrolling just 18 percent of applicants in high-demand programs
- Help fill the 23,000-person gap in Maryland's health professions workforce<sup>2</sup>

## TU CONFERS THE MOST HEALTH PROFESSIONS BACHELOR'S DEGREES IN THE USM



Data Source: U.S. Department of Education, IPEDS for CP 51 (health professions and related programs) 2016-17

Unfilled health professions positions in Maryland cause  
**\$1.8 BILLION IN UNREALIZED WAGES AND \$197 MILLION**  
 in unrealized state and local tax revenues.

Regional Economic Studies Institute, February 2019



## TOWSON UNIVERSITY CAPITAL IMPROVEMENT PROGRAM REQUEST

|   |  |
|---|--|
| <b>COLLEGE OF HEALTH PROFESSIONS BUILDING</b> |  |
| FY 2020                                       | \$5,266,000<br>Planning                  |
| FY 2021                                       | \$6,437,000<br>Planning                  |
| FY 2022                                       | \$50,339,000<br>Planning & Construction  |
| FY 2023                                       | \$72,523,000<br>Construction             |
| FY 2024                                       | \$31,388,000<br>Construction & Equipment |
| <b>TOTAL COST</b>                             | <b>\$165,953,000</b>                     |
| <b>GSF</b>                                    | 228,993                                  |
| <b>COMPLETED</b>                              | <b>Spring 2024</b>                       |

# VISUAL & COMMUNICATIONS TECHNOLOGY RENOVATION

## SCIENCE COMPLEX PHASE II



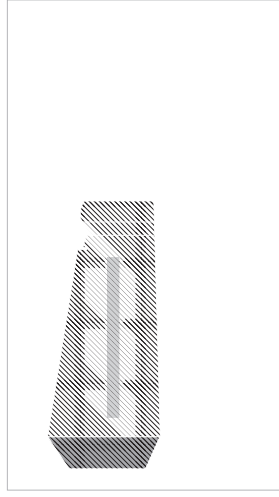
This project is essentially phase two of the new Science Complex. When science programs relocate to the new facility in 2020, Smith Hall, our outdated science building with antiquated labs and incomplete sprinkler systems, will be largely mothballed. Approximately 61 percent, or 85,000 net assignable square feet (NASF), of Smith Hall will be unusable, exacerbating TU's existing 300,000 NASF space deficit and affecting time to degree for all TU students.

### THIS PROJECT WILL:

- Prevent a mothballed building from sitting in the heart of TU's campus, having major safety and financial implications
- Provide 139,000 NASF of classroom, study and student support spaces without costly new construction
- Completely renovate a core campus asset to support student success and improve time to degree

Without a renovation, the mothballed Smith Hall will be a **\$42 MILLION ASSET** that **DOESN'T PRODUCE DEGREES.**

Calculated based on a \$500 project cost per NASF



Incomplete sprinkler systems in Smith Hall present **SERIOUS SAFETY CONCERNS** for students.

### TOWSON UNIVERSITY CAPITAL IMPROVEMENT PROGRAM REQUEST

#### VISUAL AND COMMUNICATIONS TECHNOLOGY RENOVATION

|                   |                      |                          |
|-------------------|----------------------|--------------------------|
| FY 2023           | \$5,000,000          | Planning                 |
| FY 2024           | \$4,951,000          | Planning                 |
| FY 2025           | \$50,000,000         | Construction             |
| FY 2026           | \$7,819,000          | Construction & Equipment |
| <b>TOTAL COST</b> | <b>\$117,770,000</b> |                          |

**GSF:** Communications: 120,000  
General Classroom: 100,000  
Total: 220,000

**COMPLETED:** Fall 2026

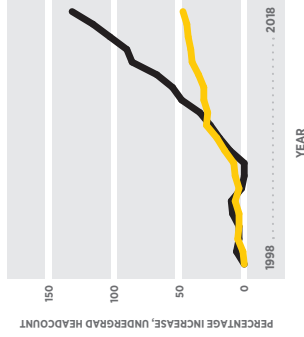


# NEW SCIENCE COMPLEX

### EXTRAORDINARY ENROLLMENT GROWTH

(1998-2018)

We appreciate the state's support for our new Science Complex which will house world-class science research and teaching. Construction on the building is underway and scheduled for completion in 2020.



When the new Science Complex opens in 2020, **MORE THAN 10,000 STUDENTS** WILL TAKE CLASSES THERE EACH YEAR, many to fulfill core course requirements.



**CAPITAL IMPROVEMENT PROGRAM**

- 1** New Science Facility
- 2** College of Health Professions Building
- 3** Visual & Communications Technology Renovation

**UNIVERSITY ADMINISTRATION**

**EXECUTIVE OFFICERS**

- Kim Schatzel**  
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- Melanie Perreault**  
*Provost and Executive Vice President for Academic Affairs*
- Benjamin Lowenthal**  
*Vice President for Administration and Finance and Chief Fiscal Officer*
- Leah Cox**  
*Vice President for Inclusion and Institutional Equity*
- Darius Irani**  
*Vice President for the Division of Strategic Partnerships and Applied Research*
- Sara Slaff**  
*Vice President for Legal Affairs and General Counsel*
- Debra Moriarty**  
*Vice President for Student Affairs*
- Brian DeFilippis**  
*Vice President for University Advancement*
- Marina Cooper**  
*Vice President for University Marketing and Communications*
- Tim Leonard**  
*Director of Athletics*

**DEANS**

- Shohreh Kaynama '76**  
*College of Business and Economics*
- Laurie Mullen**  
*College of Education*
- Susan Pichnich**  
*College of Fine Arts and Communication*
- Lisa Plowfield**  
*College of Health Professions*
- Terry Cooney**  
*College of Liberal Arts Honors College Rector*
- David Vanko**  
*College of Science and Mathematics*
- Janet Delany**  
*Office of Graduate Studies*
- Deborah Nolan**  
*University Libraries*

**TOWSON UNIVERSITY BOARD OF VISITORS**

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- Student Representative*
- Russell Ford**

**TOWSON UNIVERSITY IS...**

THE FASTEST GROWING

THE MOST FINANCIALLY EFFICIENT

**THE BEST RETURN ON INVESTMENT.**

**FOR ADDITIONAL INFORMATION**

**Kathleen Maloney**, *Executive Director of Government and Community Relations*

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## **TOWSON UNIVERSITY**

### **CAPITAL IMPROVEMENT PROGRAM**

**MARCH 2019**

**Please explain the cost of the Smith Hall (Visual & Communications Technology) Renovation.**

We have looked at our current estimate for the Smith Renovation project and we believe this estimate to be accurate.

Futhermore, we researched our construction cost as compared to two current renovations in the CIP. The cost for the Smith renovation comes in lower per square foot as compared to the other two projects at Salisbury and Coppin.

**Smith Hall (Towson University) renovation construction cost per square foot:**

**\$453**

**Blackwell Hall (Salisbury University) renovation construction cost per square foot:**

**\$459**

**Percy Julian (Coppin State University) renovation construction cost per square foot:**

**\$492**